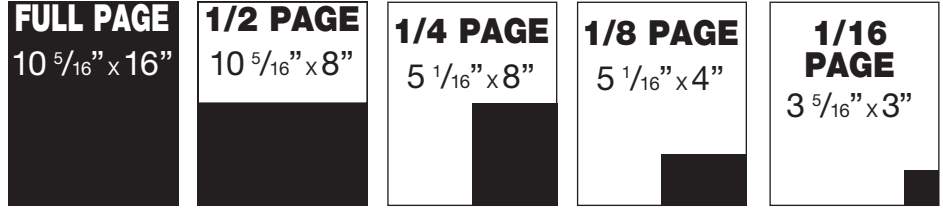


# Display Advertising Rates

Rates are per ad, per week, non-commissionable, plus 2.9% sales tax.



Circulation 12,000, Readership 34,000  
Published Thursday Morning  
Deadline 4pm Prior Thursday



	Open Rate	FULL PAGE 10 5/16" x 16"	1/2 PAGE 10 5/16" x 8"	1/4 PAGE 5 1/16" x 8"	1/8 PAGE 5 1/16" x 4"	1/16 PAGE 3 5/16" x 3"
	\$8.50 per col. in.	\$816.00	\$408.00	\$204.00	\$102.00	\$51.00
Weekly Discounts						
13 Weeks (10%)	\$7.65 per col. in.	\$734.40	\$367.20	\$183.60	\$91.80	\$45.90
26 Weeks (20%)	\$6.80 per col. in.	\$652.80	\$326.40	\$163.20	\$81.60	\$40.80
52 Weeks (30%)	\$5.95 per col. in.	\$571.20	\$285.60	\$142.80	\$71.40	\$35.70

## Color Advertising

Increase the readership of your advertising with effective full color printing.

Full Color .....\$125

## Online Advertising

For as little as \$100 per month, extend your market reach to the worldwide Web with our affordable online advertising opportunities.

Contact Us For Details.

## Preprinted Inserts

Rates are per insert, per week, full distribution.  
Maximum insert size is 8.5 x 11 inches.

Single Sheet	\$ 425	20-24 Pages	\$1250
4-8 Pages	\$ 650	28-32 Pages	\$1550
12-16 Pages	\$ 950	36-40 Pages	\$1850

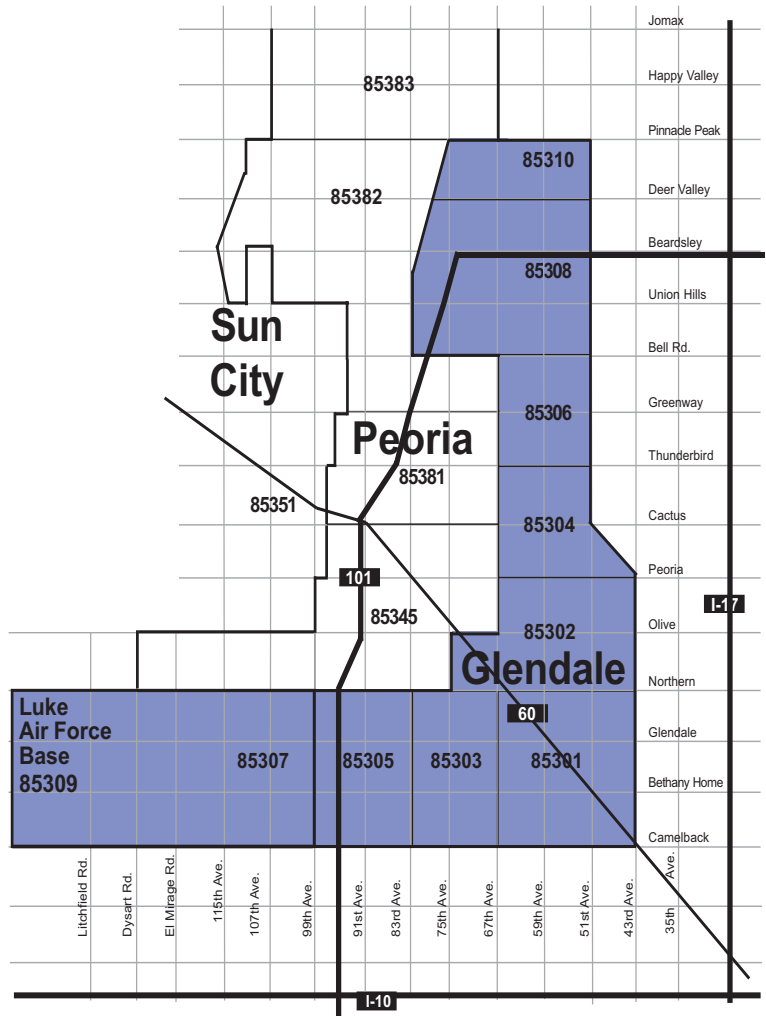
## Mechanical Specifications

6 column x 16 inch tabloid, 150-line screen, 300 dpi

1 column	1.583 inches	9.5 picas
2 columns	3.333 inches	20 picas
3 columns	5.083 inches	30.5 picas
4 columns	6.833 inches	41 picas
5 columns	8.583 inches	51.5 picas
6 columns	10.333 inches	62 picas

Pueblo Publishers, Inc.

The Glendale Star is delivered by direct mail to paid subscribers, local businesses and area agencies located throughout the city of Glendale, as well as Peoria, Sun City and Luke Air Force base. The Star is also distributed to all Glendale Chamber of Commerce members and is circulated through convenience stores, newsstands and bulk deliveries.



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