

Defining Community, Delivering Results

The Glendale Star

Glendale's Community Weekly



Peoria Times

Peoria's Hometown Newspaper

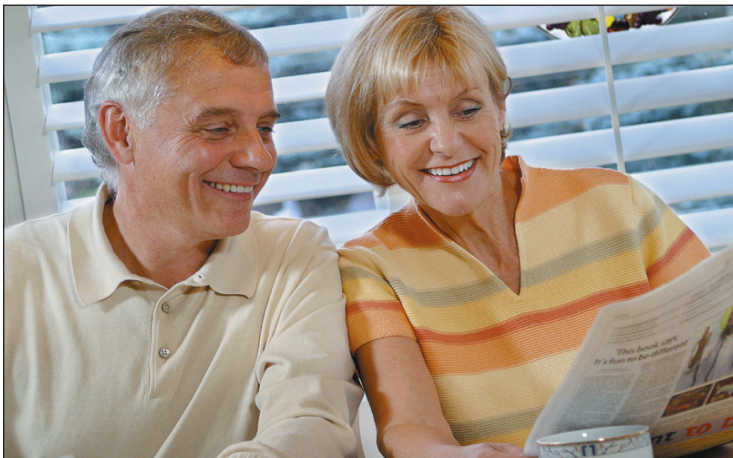
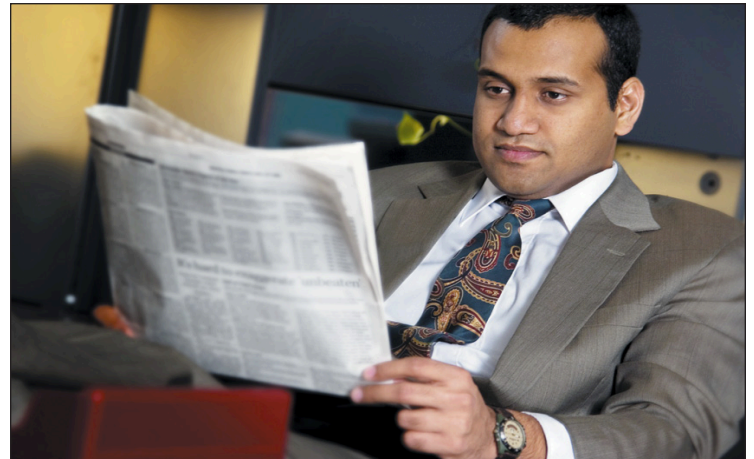


Dedicated Readership

Our community newspapers are welcomed guests into the homes of thousands of local readers throughout the Northwest Valley. They have paid to become a subscriber and they look forward to our arrival each week. Every issue is loaded with news and information about their neighborhoods and is packed with a wide variety of special offers, products, and services from local businesses and area merchants. Our readers are buyers with a strong consumer profile.

Community Focus

We don't waste space telling subscribers about national or international affairs. Our exclusive local focus is on the community where readers live, work, study, and play. They want to know about developments and decisions that have a direct impact on their lives, families, homes and businesses. They also want to know if they can purchase desired goods and services locally, providing a direct return to their own community. Informed readers make informed buying decisions.



Targeted Circulation

Our newspapers are distributed within the communities they serve. Our advertisers pay only for circulation that directly benefits their businesses.

Reasonable Rates

Our inexpensive advertising rates allow you to place larger ads with more impact, giving your business a competitive edge. We also offer a variety of frequency, volume, and combination discounts to further reduce your advertising costs and increase your local market reach.

Pueblo Publishers, Inc.

7122 N. 59th Ave., Glendale, Arizona 85301-2436
623-842-6000 • FAX 623-842-6013