

# Classified Advertising Rates

Rates are per ad, per week, non-commissionable, plus 2.9% sales tax.

Build your business with employment opportunities to increased sales  
Classifieds have a special category to serve your every advertising need

## Classifieds

Circulation 20,000, Readership 55,800  
Published Thursday and Friday Mornings  
Display Ad Deadline 4pm Wednesday

<b>FULL PAGE</b> 10 5/16" x 16"	<b>1/2 PAGE</b> 10 5/16" x 8"	<b>1/4 PAGE</b> 5 1/16" x 8"	<b>1/8 PAGE</b> 5 1/16" x 4"	<b>1/16 PAGE</b> 3 5/16" x 3"
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<b>Open Rate</b>	\$10.50 per col. in.	\$1008.00	\$504.00	\$252.00	\$126.00	\$63.00
<b>Weekly Discounts</b>						
13 Weeks (10%)	\$9.45 per col. in.	\$907.20	\$453.60	\$226.80	\$113.40	\$56.70
26 Weeks (20%)	\$8.40 per col. in.	\$806.40	\$403.20	\$201.60	\$100.80	\$50.40
52 Weeks (30%)	\$7.35 per col. in.	\$705.60	\$352.80	\$176.40	\$88.20	\$44.10

## Business & Service Directory

1 column x 2"	2 columns x 2"
13 week \$20/wk.	13 week \$35/wk.
26 week \$15/wk.	26 week \$25/wk.
52 week \$10/wk.	52 week \$15/wk.

or

## Mechanical Specifications

6 column x 16 inch tabloid, 150-line screen, 300 dpi

1 column	1.583 inches	9.5 picas
2 columns	3.333 inches	20 picas
3 columns	5.083 inches	30.5 picas
4 columns	6.833 inches	41 picas
5 columns	8.583 inches	51.5 picas
6 columns	10.333 inches	62 picas

**Classifieds** are a weekly advertising section that publishes in *The Glendale Star* and *Peoria Times*. It is delivered by direct mail to paid subscribers, local businesses and area agencies located throughout the cities of Glendale and Peoria, as well as Sun City and Luke Air Force Base.

## Online Advertising

Please ask about our online advertising rates and services as well!

## Classifieds Distribution

